

Online Journalism and Multimedia:

A brief overview from the classroom to the newsroom practices

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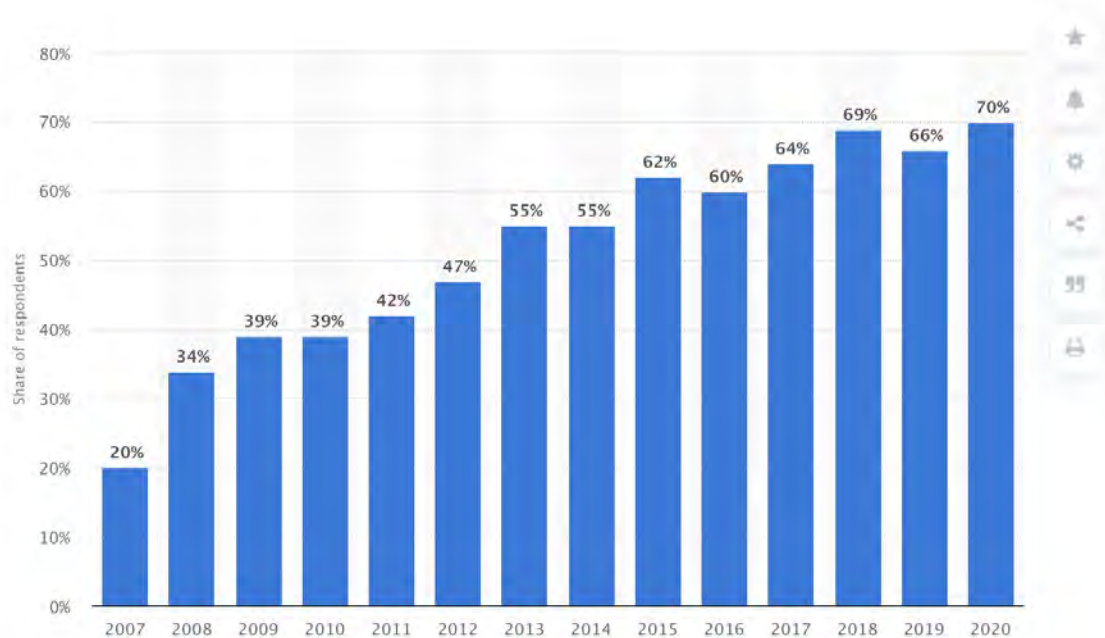
“All those technologies make us anti-social..”

Technologies

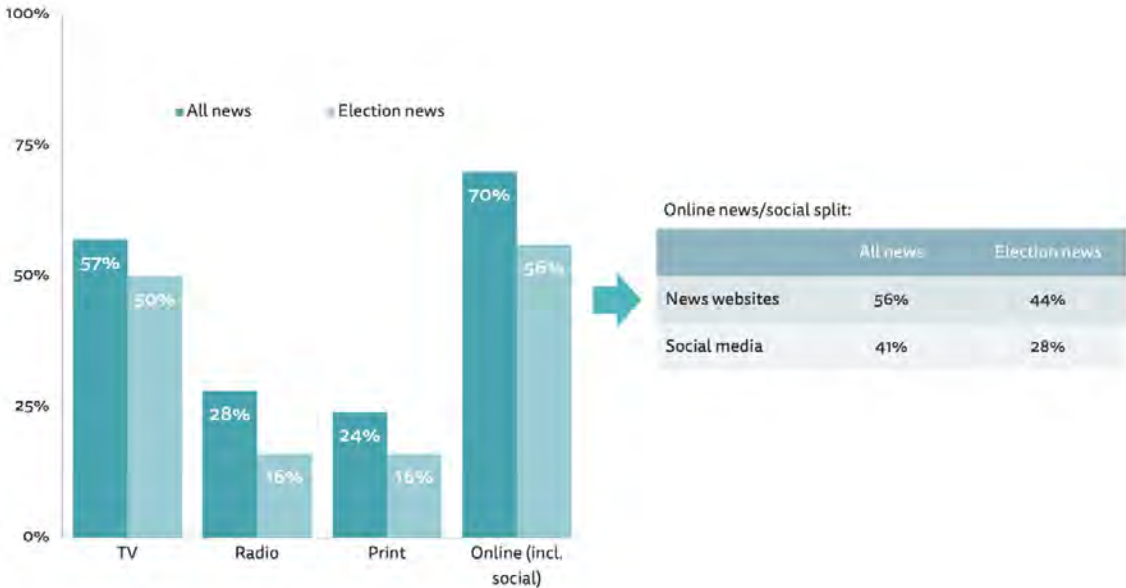
~~Technologies~~

Media

Share of individual reading or downloading online news, newspapers or magazines in Great Britain from 2007 to 2020



Proportion that use different sources of news/election news in the last week of campaign (general election 2019)



Source: Reuters Digital News Report

72%

accessed at least one news website site during the campaign



16 minutes

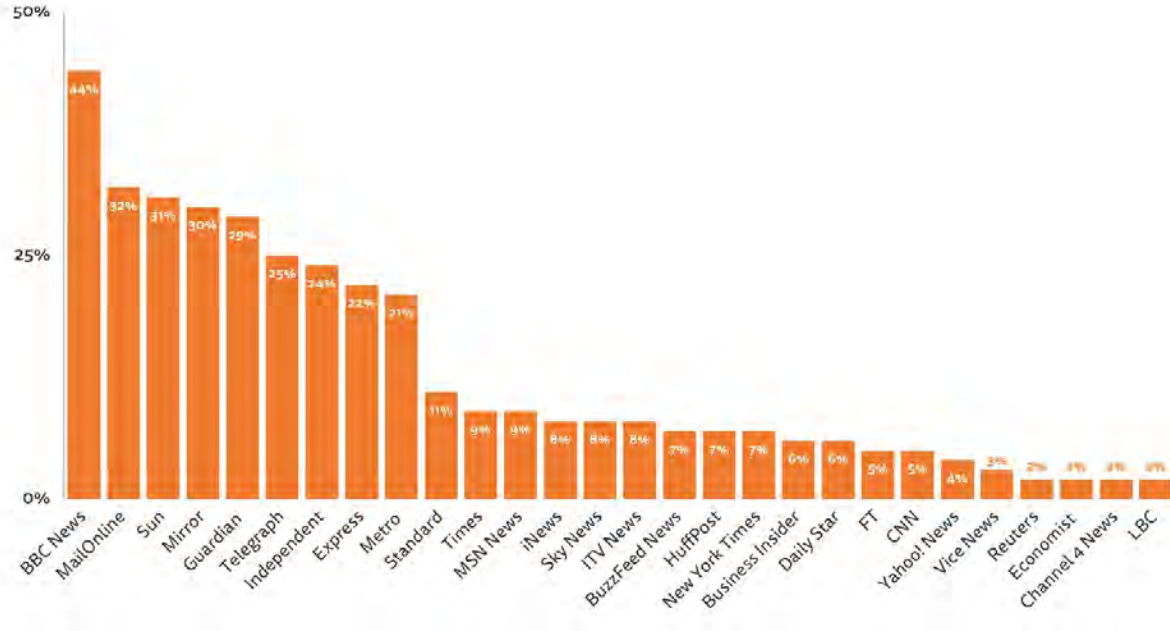
of news content read by the average user per week

But... news makes up just a fraction of time spent on the internet



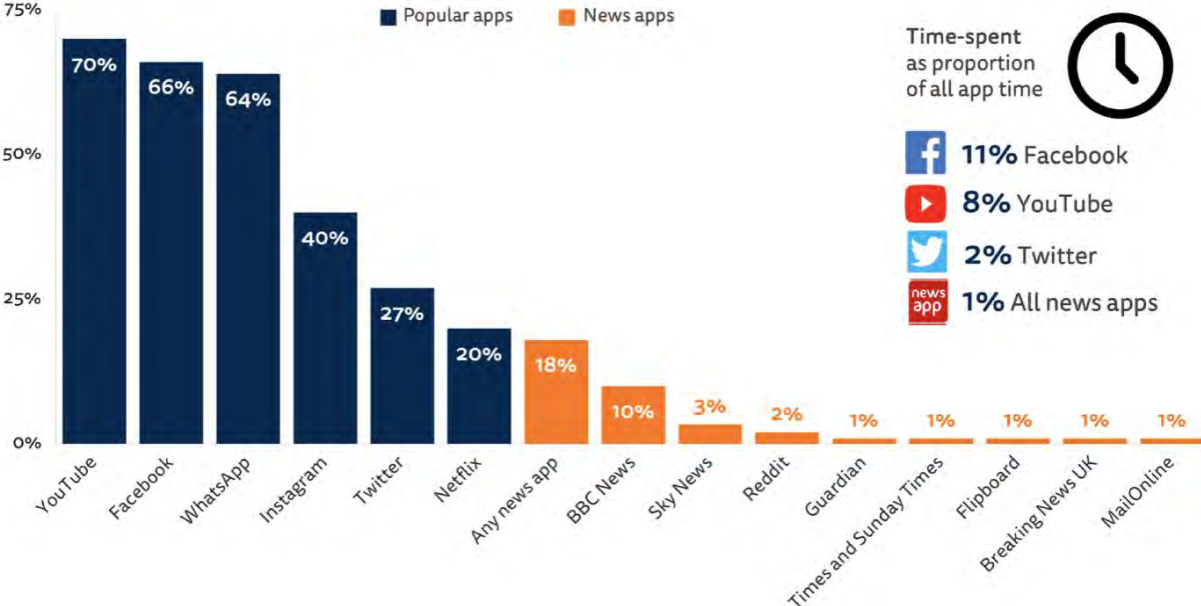
News Other activities

Reach of specific websites during campaign



Source: Reuters Digital News Report

Reach and time spent with apps during the campaign



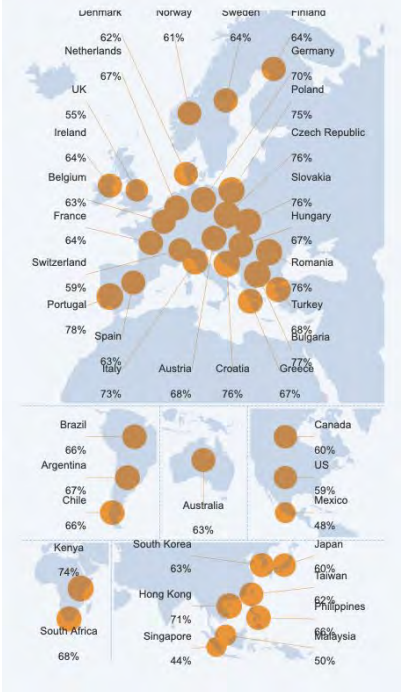
Source: Reuters Digital News Report

✓ TV Print Radio

Online (inc. social media)

Social media

% using for news



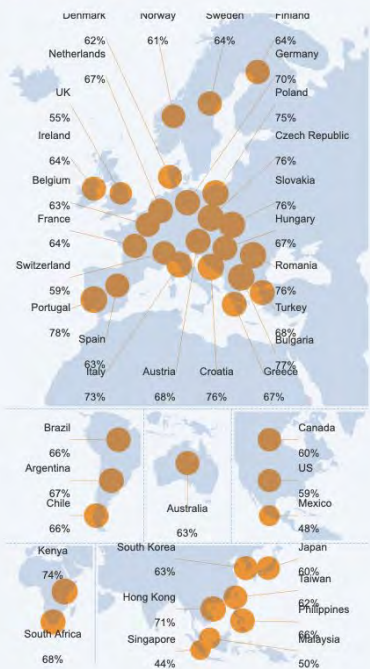
Source: Reuters Digital News Report 2020

✓ TV Print Radio

Online (inc. social media)

Social media

% using for news

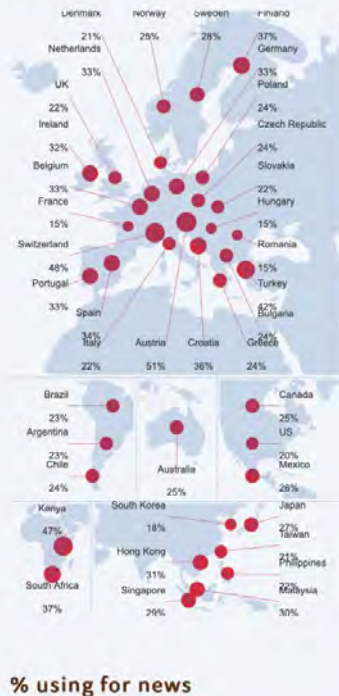


TV ✓ Print Radio

Online (inc. social media)

Social media

% using for news



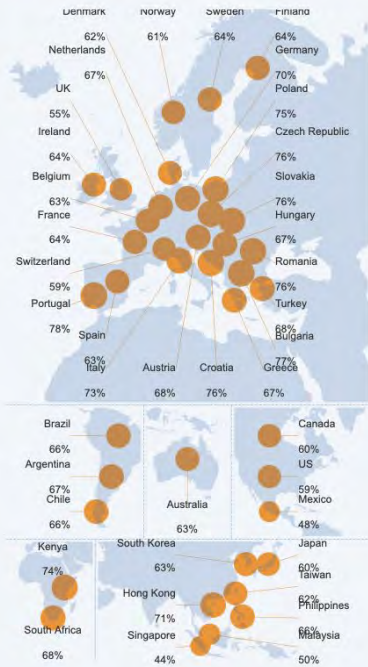
% using for news

✓ TV
 ■ Print
 ■ Radio

■ Online (inc. social media)

■ Social media

% using for news

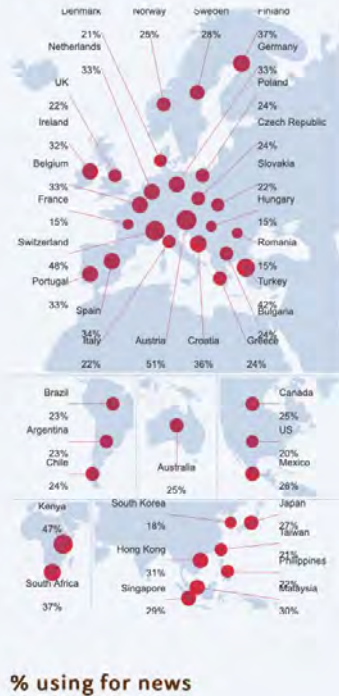


■ TV
 ✓ Print
 ■ Radio

■ Online (inc. social media)

■ Social media

% using for news



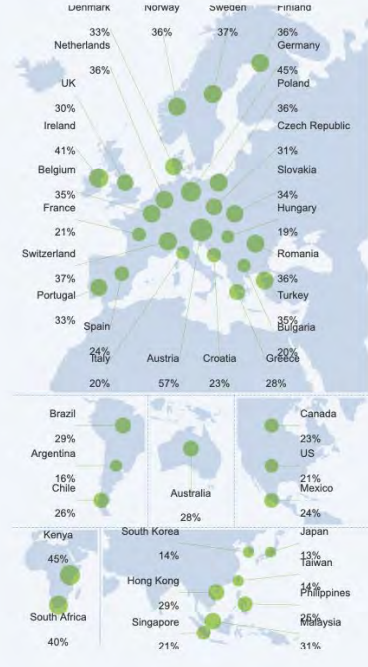
% using for news

■ TV
 ■ Print
 ✓ Radio

■ Online (inc. social media)

■ Social media

% using for news

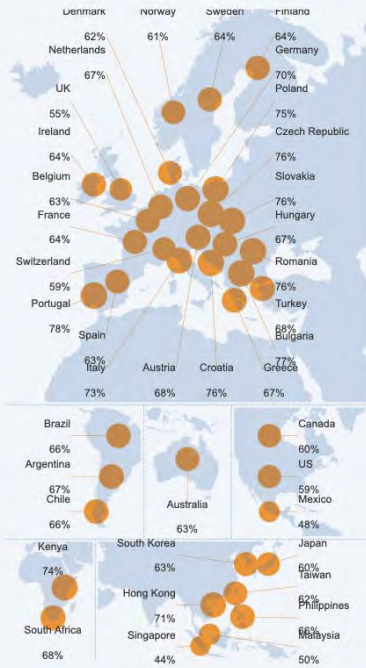


✓ TV Print Radio

Online (inc. social media)

Social media

% using for news

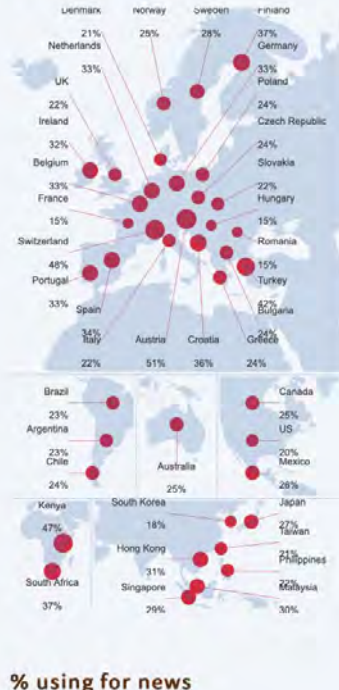


TV ✓ Print Radio

Online (inc. social media)

Social media

% using for news



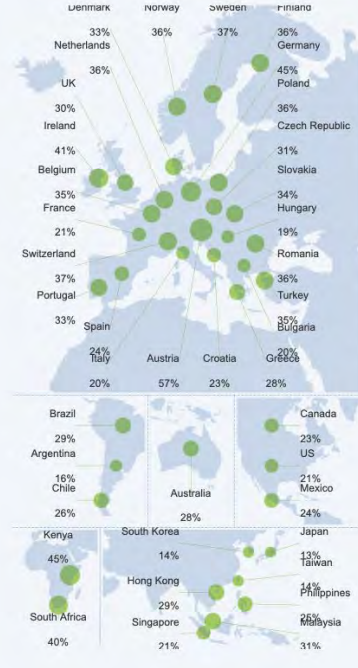
% using for news

TV Print ✓ Radio

Online (inc. social media)

Social media

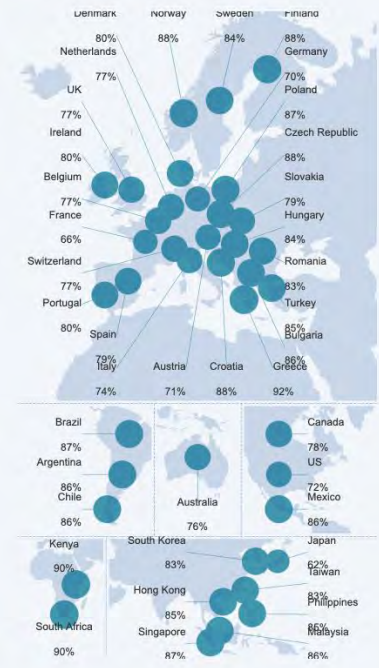
% using for news



TV Print Online (inc. social media) ✓ Radio

Social media

% using for news



Multimedia

The multimedia CMC (computer mediated communication)
drives us to the so called **Online Journalism**

Online Journalism main dimensions

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multimediality

Online Journalism main dimensions

multimediality

hypertextuality

Online Journalism main dimensions

multimediality

hypertextuality

interactivity

Online Journalism main dimensions

multimediality

hypertextuality

interactivity

convergence

Online Journalism main dimensions

multimediality

hypertextuality

interactivity

convergence

instantaneousness

Online Journalism main dimensions

multimediality

hypertextuality

interactivity

convergence

instantaneousness

ubiquity

Online Journalism main dimensions

multimediality

hypertextuality

interactivity

convergence

instantaneousness

ubiquity

personalisation

Online Journalism main dimensions

multimediality

hypertextuality

interactivity

convergence

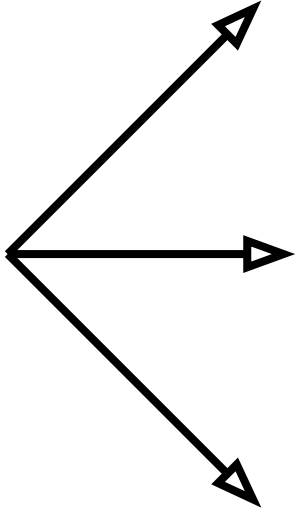
instantaneousness

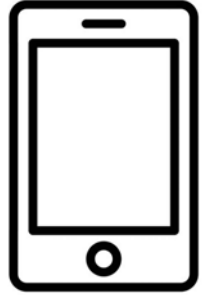
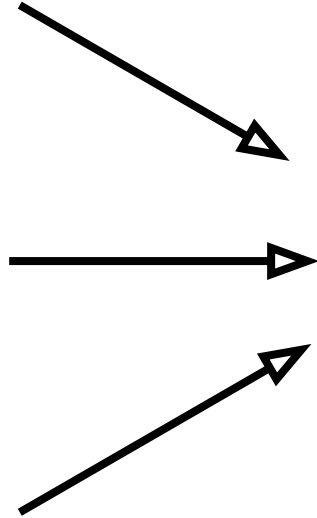
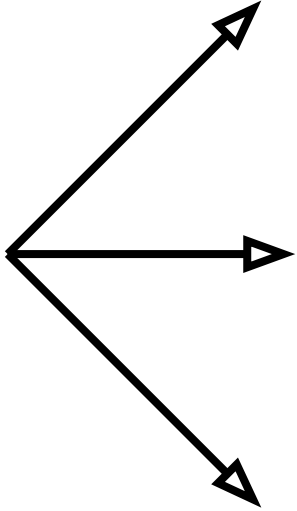
ubiquity

personalisation

memory









text

photos

static infographics



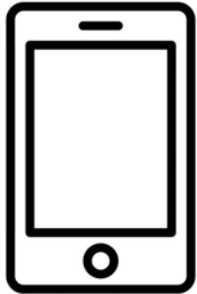
sound



video

sound

static/dynamic infographics



text

hipertext (in/out)

photos

dynamic photogalleries

static/dynamic infographics

sound

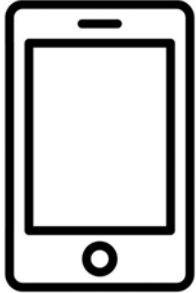
video

interactive graphics/videos

data journalism

contents for social media

(stand-ups, stories, photos,...)



**A Menu for the
Classroom in
Online Journalism**

text

hipertext (in/out)

photos

dynamic photogalleries

static/dynamic infographics

sound

video

interactive graphics/videos

data journalism

contents for social media

(stand-ups, stories, photos,...)

For several reasons
(economic, political, social, cultural,...),
the online versions of news media tend to
be produced online anchored in the type
of media from which they come from

The online news platforms (even the digital native ones) tend to follow a kind of 'shovelware' using, mainly, the type of resources they have in their offline versions.

All the rest... is very often accommodate in a

Multimedia Menu

In a short advice for my students, I use to say that
“all the reports for a news website are,
potentially, **Multimedia**”

When they go out reporting, they have to register text, video, photos in different formats, sounds, numbers, even if they only have a smartphone.

We never know how are we going to use such information!

An example of an academic site from the 1st semester in
the **Journalism Integrated Lab / Online** course



SATELITE

JPN-JornalismoPortoNet is an academic news site for all the students in the Journalism Bachelor and Master

The screenshot shows the JPN website interface. At the top is a yellow navigation bar with the JPN logo on the left and a menu of categories: UP, ACADEMIA, GRANDE PORTO, PORTUGAL (highlighted), CULTURA, DESPORTO, MUNDO, and a search icon. To the right of the menu are social media icons for RSS, Facebook, Twitter, LinkedIn, YouTube, and Instagram.

Below the navigation bar is a grid of news articles. The first article in the grid has a thumbnail of a man in a suit speaking at a podium. The text of this article reads: "Governo apresenta plano de desconfinamento 'a conta-gotas'". The second article has a thumbnail of a blister pack of pills and reads: "Europa aprova vacina da Johnson & Johnson". The third article has a thumbnail of a woman on a screen and reads: "Presidente da República nomeia Lídia Jorge para conselheira de Estado". The fourth article has a thumbnail of a building and reads: "U.Aveiro aposta em testagem à Covid-19 a toda a comunidade académica".

Below the grid is a section titled "Temas em foco:" followed by the tags "Covid-19, Governo, U.Porto, Presidente da República, Vacina". To the right of this section is a "Ver todos" link.

On the left side of the page, there is a large vertical image of the same man in a suit speaking at a podium, with the word "VIROS" partially visible in the background. At the bottom right, there is a large image of a modern building with a curved facade and many windows.

Observador is the most known digital native news site in Portugal



Público is a reference portuguese newspaper with an online version

COVID-19

DESCONFINAMENTO

ACTUALIDADE

POLÍTICA

SOCIEDADE

LOCAL

ECONOMIA

MUNDO

CULTURA

DESPORTO

CIÊNCIA

TECNOLOGIA

OPINIÃO

PGLOBAL

PÚBLICO NA ESCOLA

MULTIMÉDIA

PODCASTS

PROVA DOS FACTOS

X



Entrar

Assine já

Em casa

P2 ÍPSILON ÍMPAR FUGAS P3 PODCASTS PSUPERIOR AO VIVO

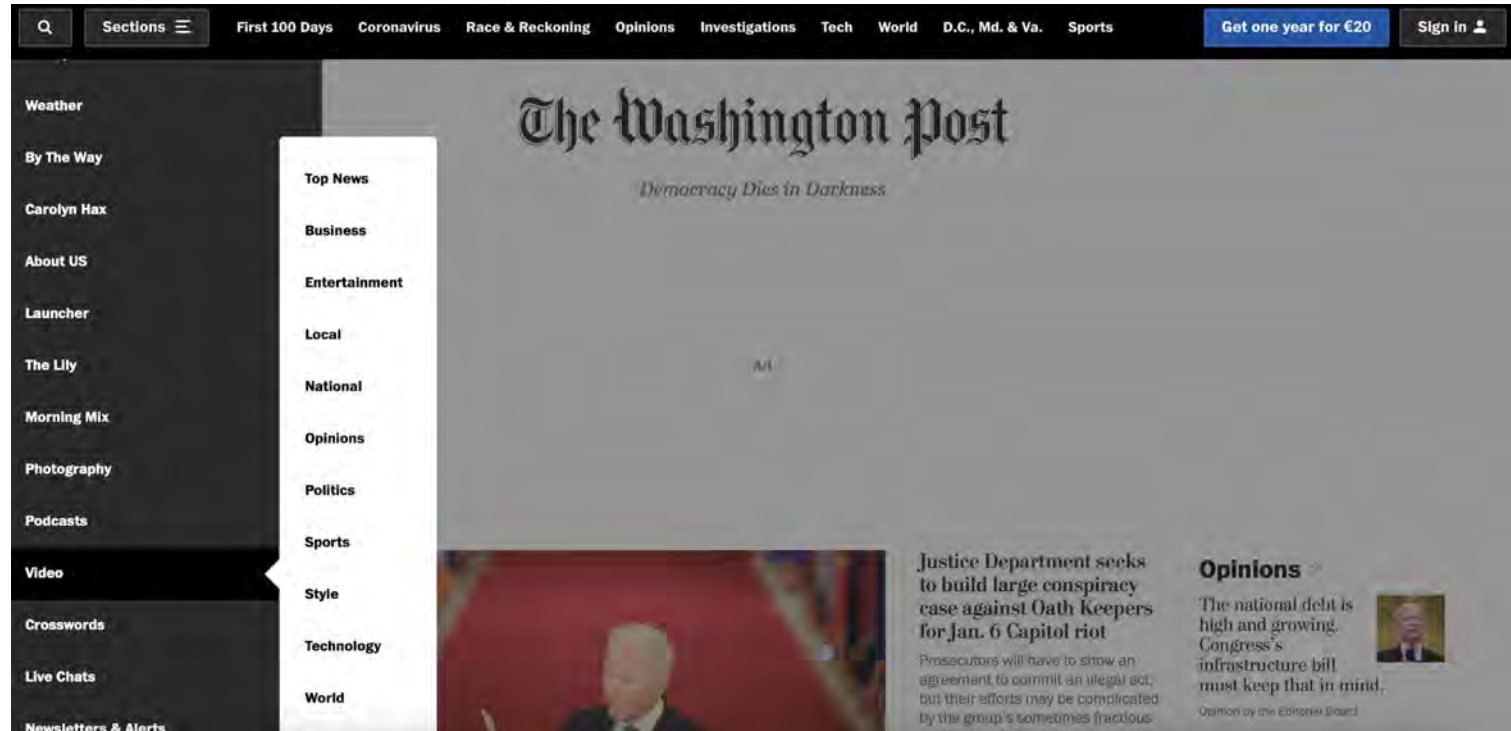
AL ECONOMIA MUNDO CULTURA DESPORTO CIÊNCIA TECNOLOGIA OPINIÃO PGLOBAL PÚBLICO NA ESCOLA



TO	NOVAS INFECÇÕES	ÓBITOS	VACINAÇÃO	MUNDO (NOVAS INFECÇÕES)
PELA PARA QUE PORTUGUESES SÓ FAX	627	18	3.01%	474111



The Washington Post is a reference american newspaper with an online version



The screenshot shows the homepage of The Washington Post. At the top, there is a navigation bar with a search icon, a 'Sections' menu, and various topic links: 'First 100 Days', 'Coronavirus', 'Race & Reckoning', 'Opinions', 'Investigations', 'Tech', 'World', 'D.C., Md. & Va.', and 'Sports'. On the right side of the navigation bar, there are buttons for 'Get one year for €20' and 'Sign in'.

The main header features the newspaper's name, 'The Washington Post', in a large, stylized font, with the tagline 'Democracy Dies in Darkness' underneath. Below the header, there is a large, dark image of a man speaking at a podium, likely a political figure.

On the left side, there is a vertical navigation menu with the following categories: Weather, By The Way, Carolyn Hax, About US, Launcher, The Lily, Morning Mix, Photography, Podcasts, Video, Crosswords, Live Chats, and Newsletters & Alerts. A secondary menu is open, listing: Top News, Business, Entertainment, Local, National, Opinions, Politics, Sports, Style, Technology, and World.

On the right side, there is a section titled 'Opinions' with a sub-headline: 'The national debt is high and growing. Congress's infrastructure bill must keep that in mind.' Below this, there is a small portrait of a man and the text 'Opinion by the Editors Board'. Another section titled 'Justice Department seeks to build large conspiracy case against Oath Keepers for Jan. 6 Capitol riot' is visible, with a sub-headline: 'Prosecutors will have to show an agreement to commit an illegal act, but their efforts may be complicated by the group's sometimes fractious...'

The Wall Street Journal is a reference american newspaper with an online version

DOW JONES, A NEWS CORP COMPANY About WSJ

DJIA Futures **32345** 0.07% ▼ S&P 500 F **3905.75** 0.55% ▼ Stoxx 600 **421.89** 0.54% ▼ U.S. 10 Yr -30/32 Yield **1.613%** ▼ Crude Oil **65.71** 0.47% ▼ Euro **1.1920** 0.54% ▼

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★ ★ ★ ★ ★ CAPITAL JOURNAL ★ ★ ★ ★ ★

THE WALL STREET JOURNAL.
THE FUTURE OF EVERYTHING
FESTIVAL

SAVE \$100
ON A 3-DAY PASS

BUY NOW

How the Covid-19 Stimulus Package Gives Additional Money to Families

Here is how the expanded child tax credit, increased to \$3,000 a child or \$3,600

WSJ THE FUTURE OF EVERYTHING FESTIVAL

The Guardian is a reference british newspaper with an online version

The screenshot shows the top navigation bar of The Guardian website. On the left, there is a 'Support the Guardian' section with a 'Contribute' button and a 'Subscribe' button. The main navigation bar includes 'Search jobs', 'Sign in', a search box, and 'International edition'. The 'The Guardian' logo is prominently displayed on the right. Below the navigation bar is a grid of category links: News, Opinion, Sport, Culture, Lifestyle, More, and Search jobs/Holidays/Digital Archive/Guardian Puzzles app. At the bottom, there are three news snippets with red 'Live' or 'Oxford vaccine' or 'Australia' tags.

Support the Guardian
Available for everyone, funded by readers
[Contribute →](#) [Subscribe →](#)

[Search jobs](#) [Sign in](#) [International edition ▾](#)

The Guardian

News Coronavirus World news UK news Environment Science Global development Football Tech Business Obituaries	Opinion The Guardian view Columnists Cartoons Opinion videos Letters	Sport Football Cricket Rugby union Tennis Cycling F1 Golf US sports	Culture Books Music TV & radio Art & design Film Games Classical Stage	Lifestyle Fashion Food Recipes Love & sex Health & fitness Home & garden Women Men Family Travel Money	More ^ Video Podcasts Pictures Newsletters Today's paper Inside the Guardian The Observer Guardian Weekly Crosswords	Search jobs Holidays Digital Archive Guardian Puzzles app
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Live Coronavirus: Italy set to close schools, shops and restaurants; German officials back AstraZeneca

Oxford vaccine Thailand delays rollout amid blood clot reports

Australia AstraZeneca vaccine is safe, says PM, amid blood clot concerns

Everard suspect Police face inquiry over previous indecent

Canavilhas, João; Lorenz, Mirko; Salaverría, Ramón; Palacio, Marcos; Rost, Alejandro; Bradshaw, Paul; Pavlik, John (2014); Webjornalismo - 7 características que marcam a diferença; ISBN: 978-989-654-144-6 (pdf); Labcom, Portugal

Dominguez, Eva (2013); Periodismo Inmersivo; ISBN: 9788490297766; UOCpress, Barcelona

Fuchs, Christian (2017); Social Media - A critical introduction; ISBN: 9781473966833; Sage Publications, University of Westminster

Hill, Steve; Bradshaw, Paul (2018); Mobile-First Journalism; ISBN: 978-1138289307; Routledge, London

Jenkins, Henry (2007); Convergence Culture; ISBN: 9780814742815; New York University Press

Pavlik, John (2019); Journalism in the age of virtual reality - how experiential media are transforming news; ISBN: 9780231184489; Columbia University Press

Vouillamoz, Núria (2000); Literatura e Hipermedia; ISBN: 9788449309243; Paidós, Barcelona

Thank you for your attention!

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