



## Mobility Management at MED Universities

June 24th, 2021\_ 10:00 to 11:30 am (CEST Time)

Register [here](#)

Universities, similar to small cities, are characterized by a huge community of people with their own daily activities, residences, departments and leisure facilities. They are important nodes of mobility generation and attraction. Thousands of students and staff travel each day to reach their Universities sites.

This has a big impact on the urban transport system, on climate change and on the environment as well. Universities must have their own policy to reduce the impacts of staff and students mobility and the resources to deal with the policy implementation. Universities do not build and do not operate transport systems. So the only way to limit the impact of university mobility is trying to influence the behaviour of students and staff. This aspect can be accomplished through Transport Demand Management or Mobility Management, a demand-oriented approach to favour active mobility, transit ridership and shared mobility, while reducing the dependency from cars.

This webinar, organized in the framework of the UNIMED SubNetwork on Transports & Logistics, will focus on the experience on Mobility Management policies and implementation at Universities in some countries of the Mediterranean Region, also extending the gaze to wider objectives of Sustainable Development.





## Agenda

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- 10:00 - 10:10** Welcome and overview on UNIMED and its SubNetworks  
**Mr. Marcello Scalisi, UNIMED Director**
- Introduction of the topic of the webinar and of the speakers  
**Prof. Giuseppe Inturri, University of Catania - Coordinator of the SubNetwork**
- 10:10 – 10:40** Mobility Management at Universities: the Italian Universities experience  
**Keynote speaker Prof. Matteo Colleoni, University Milano-Bicocca (Italy) - RUS**
- 10:40 – 11:00** Green Travel Initiatives at the University of Malta Campus  
**Prof. Maria Attard, University of Malta (Malta)**
- 11:00 – 11:20** Integrating SDGs in Higher Education: Case of Climate Change Awareness and Gender Equality in Palestine  
**Prof. Khaled Al Sahili, University of An-Najah (Palestine)**
- 11:20 – 11:30** Q&A session
- 11:30** End of the webinar

*The event will be moderated by Prof. Giuseppe Inturri*

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*The event will be in English*

*The webinar will be held on Zoom and recorded*

**Register [here](#)**