



START CUP COMPETITION 2021/2022

AGENDA

AMMAN, JUNE 21ST 2022



Venue of the event:

University of Jordan

Conference Hall at Prince Al-Hussein Bin Abdullah II School of International Studies
(ground floor)

Amman, Jordan



Moderator: Lynda Achkouty - Lebanese University – CentreMINE & Coordinator of the UNIMED SubNetwork on Employability

9:15 – 9:30 Posters “exhibition” (Music in the background) and registration

9:30 – 10:00 OPENING GREETINGS

Francisco MATTE BON, President of UNIMED – Mediterranean Universities Union

Sélim MEKDESSI, Dean of the Faculty of Economics and Management, Lebanese University and Coordinator of the UNIMED SubNetwork on Employability, Lebanon

Romain BOITARD, Human Capital Development Expert, focal point for green skills, European Training Foundation (ETF)

Yasmina AL ASSI, Project Manager, Agence Universitaire de la Francophonie (AUF) – Moyen Orient

Dhia QASIM, Programs Manager at the Innovation and Entrepreneurship Center, Entrepreneurship Coach and Mentor, University of Jordan, Jordan

10:00 – 10:15 COFFEE BREAK

10:15 – 10:55 PITCH – Q&A Round 1

(5 minutes per team, 3 minutes Q&A, 2 minutes to shift from a team to another)

1. Halaby Yasmina – Académie Libanaise des Beaux Arts – “Bio-SoundTech” - Lebanon 10:15- 10:25
2. Rama Arafat – An-Najah National University – “Aman” - Palestine 10:25-10:35
3. Senda Lajmi – University of Sousse – “ALIA” - Tunisia 10 :35 -10 :45
4. Aseel Jafaar - Lebanese University "Cultiva" – Lebanon 10:45-10:55

10:55 - 11:00 Video about the previous Start-Cup Competition and UNIMED SubNetwork on Employability – by Silvia MARCHIONNE, UNIMED Project Manager



11:00 – 11:30 PITCH – Q&A Round 2

5. Rami Al Khalil - Al Ahliyya Amman University - Jordan 11:00 -11:10
6. Bryan Youssef – University of Saint Joseph – “EDUBOLT” - Lebanon 11:10 - 11:20
7. Romy Massaad – Holy Spirit University of Kaslik – “PAWFUEL” - Lebanon 11:20 - 11:30

11:30 – 11:50 Deliberation

Discussion with the youth

11:50 – 12:15

The “Safi” startup, a success story: sharing challenges and opportunities

Abdullah GHEWIRI, entrepreneur at the Innovation and Entrepreneurship Centre, University of Jordan

12:15 – 12:30 CONCLUSION By Silvia Marchionne, UNIMED Senior Project Manager

Announcing the winner

12:30 – 13.30 Lunch